KRISPY KREME® Returns Pumpkin Spice Original Glazed® Doughnut for Four Days Only, Aug. 27-30

August 25, 2026

Get a dozen Pumpkin Spice Original Glazed® Doughnuts for just $5 with the purchase of any dozen at regular price.

CHARLOTTE, N.C.--(BUSINESS WIRE)--Aug. 25, 2026-- Pumpkin spice season just got even sweeter! Krispy Kreme® is bringing back its fan-favorite **Pumpkin Spice Original Glazed® Doughnut** for four days only, Aug. 27-30, giving fans another delicious reason to celebrate fall flavors. And its return comes with an irresistible deal: purchase any dozen at regular price and get a dozen Pumpkin Spice Original Glazed® Doughnuts for just $5.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20260825093780/en/

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The Pumpkin Spice Original Glazed® Doughnut features pumpkin spice-flavored dough finished with Krispy Kreme's iconic glaze, creating a seasonal twist on the brand's signature Original Glazed® Doughnut.

"Our Pumpkin Spice Original Glazed doughnut is the perfect taste of fall in every bite," said Alison Holder, Chief Product and Brand Officer at Krispy Kreme. "We know our fans look forward to this every year, and while it will only be available to enjoy and share for a few days, we have more fall awesomeness to come. So, stay tuned!"

Krispy Kreme's Pumpkin Spice Original Glazed® Doughnut will be available individually and by the dozen in-shop and for pickup or delivery through Krispy Kreme's app and website, while supplies last. It joins Krispy Kreme's **Autumn Seasonal Collection**, introduced earlier this month, with two all-new doughnuts, two returning fan favorites and two seasonal beverages offering the comforts of autumn in every sip.

The $5 Pumpkin Spice Original Glazed® dozen, with the purchase of any dozen at regular price, is available Aug. 27-30 at participating U.S. shops in-shop and drive-thru, with a limit of two per guest. Guests ordering for pickup or delivery through Krispy Kreme's app or website should use promo code BOGO5 at checkout; limit one per guest.

Visit www.krispykreme.com/locate/location-search to find a shop near you and share how you're enjoying Krispy Kreme's Pumpkin Spice Original Glazed® Doughnut by using #KrispyKreme and tagging @krispykreme on social media. To learn more, visit www.krispykreme.com/offers/pumpkin-spice.

About Krispy Kreme

Headquartered in Charlotte, N.C., Krispy Kreme is one of the most beloved and well-known sweet treat brands in the world. Our iconic Original Glazed® doughnut is universally recognized for its hot-off-the-line, melt-in-your-mouth experience. Krispy Kreme operates in more than 40 countries through its unique network of fresh doughnut shops, partnerships with leading retailers, and a rapidly growing digital business. Our purpose of touching and enhancing lives through the joy that is Krispy Kreme guides how we operate every day and is reflected in the love we have for our people, our communities, and the planet. Connect with Krispy Kreme Doughnuts at KrispyKreme.com and follow us on social: X, Instagram and Facebook.

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Source: Krispy Kreme